



Building Better Moms A Written Program Overview

Imagine... a place that meets you right where you're at as a mom, a woman, and a friend;

- **Learning** how to be better equipped as a parent through speakers and discussion
- **Growing** through a supportive network of moms who "get" it — from newborns to teens;
- **Serving** not only your family, but also your community through outreach opportunities;

Imagine... you're here!

Program History

An important part of The Church of the Resurrection's mission is to assist with the revival of the mainline church. We believe BBM is one of the best ways to attract women, followed by their families, into your church! In 2009, a team of women examined the current BBM program in Leawood. Could it be restructured to serve not only a broader range of women in Leawood, but also to be shared with churches around the country in a user-friendly manner? Be careful what you ask God, as over the next several years BBM grew into more than we could have ever imagined with over 600 women participating in groups at the home base in Leawood, as well as National BBM Partners across the country from Oregon to Florida.

The BBM Mission

The mission of BBM is to be a place that meets you right where you're at as a mom, a woman and a friend.

BBM Objectives:

1. **Learning** how to be better equipped as a parent through speakers and group discussion on current topics that are meaningful to moms of today.
2. **Growing** through a supportive network of moms; growing through friendships; and as a natural progression, growing in faith as a result of being involved in the program.
3. **Serving** in the community through missions projects that are meaningful and impactful, while also keeping realistic expectations about what is on each woman's very busy plate.

Why BBM?

Why take an interest in a mom's program for your Women's Ministry?

1. Reach non and nominally religious women in your own community:

BBM is what we refer to as an "entry level" ministry. It is a very non-threatening way to invite someone to church. It can be tough to invite someone to worship with you, however, it is much more comfortable to talk about your mom's group when you are at school, on the soccer field, in the cul-de-sac, etc. It is amazing how many non and nominally religious women you will reach. Each year a large number of our members had never stepped foot into our church. They heard about the program through friends and/or acquaintances. Looking outside the walls of your church is so important.

2. **Attract young women into your ministry area:**

Senior Pastor of The Church of the Resurrection, Adam Hamilton, continually points out the need to attract young people back into the church -- it is critical for the survival of our churches. BBM is the perfect vehicle for attracting the 20- to 40-somethings in your community. If you attract these women into your program, the family often naturally follows.

3. **Encourage and mentor future church leaders:**

You can walk the hallways in our church and find BBM members who are now teaching Sunday School, mentoring middle and high school youth, volunteering for Vacation Bible Camp, playing lead roles within the church, and even taking mission trips overseas. Several BBM members have become employed church staff as a result of their involvement. The list could go on. Women are fantastic leaders. If you bring them into a BBM group, chances are they are going to shine in other areas as well.

Building Better Moms Program Details

The BBM format encourages Christian community and includes prayer and devotion time during each meeting. **However, the BBM program is not intended to serve as a women's Bible Study within the church.**

What does a typical BBM meeting look like?

Each BBM meeting is around two hours in length and includes the following:

- Opening Prayer
- Missions Moment
- Food & Fellowship
- Get to Know You Activity
- Devotion
- A Guest Speaker
- Announcements
- Closing Prayer

BBM National Partnership Benefits

Upon registration, you will receive secured access to the BBM Partner website for one full year. The site includes a wealth of online resources to guide you through the launch of a BBM program and to operate for one program year, which includes 13 group meetings.

The launch of a new BBM program unfolds over several months of planning and preparation, which leads to a registration kick off – ideally during Mother's Day weekend (May) for all BBM National Partners around the country. Leadership Team training and launch preparation meetings are held, followed by the first BBM meeting of the program year.

Online Partner Resources include:

The following is provided to BBM National Partners through the online partnership portal:

- Guidance through the start up process, including a checklist and promotional materials
- A BBM Launch Box shipped to you with supplies and decor for your registration kick off
- Leadership Team online training and printed materials for each leadership position
- A guest speaker library with your choice of up to six new videos each program year
- All meeting materials with a designated theme for one full program year (13 meetings)
- BBM templates & artwork for membership guides, newsletters, promotional pieces, etc.
- Opportunity to purchase BBM t-shirts at a very low bulk rate

We Would Love to Partner with You!

First Year Program Fee: Only \$129

Annual Renewal: \$59

We love to share as much time and resources as possible with you at little to no cost. However, to keep the BBM National program alive and serve women around the country, we have to cover our operational costs.

Next Steps: We want to set you up for success, so please complete the *Before you Buy* checklist found online at **buildingbettermoms.org/national**. Once complete, you can register online on the same page to become a BBM National Partner!

BBM Provides Community

The true success of BBM stems from the support and encouragement women feel when they are part of a community. Every year, our prayer is that these women, who have committed their valuable time and resources, are able to find a safe place to simply be themselves. A place that when a need arises other BBM members come. As women, isn't that what we all want? We want friendships that stand the test of time. Friends who will laugh with us, cry with us, and carry us when necessary.

Just Imagine!

Every year, BBM has a "theme" to guide us. The theme for all first year Partner churches is *Imagine*. We have spent the last several years *imagining* what might happen when we share BBM around the country, because we believe in the power of this program. We have seen this power first hand and it is exciting!

"No eye has seen, no ear has heard, and no mind has imagined what God has prepared for those who love Him." 1 Corinthians 2:9

We invite you to Imagine the possibilities...