



BBM Artwork Guidelines

The United Methodist Church of the Resurrection is excited to share the Building Better Moms program with you and provide you with many of the resources needed for a successful launch. As we share some of the BBM artwork and materials designed specifically for this program, we trust that you will follow the basic guidelines outlined below as you design and print any of your own BBM materials.

- **The BBM Logo:** The BBM logo should not be altered in any way. It can be resized as needed for your materials, but should always keep the same proportions, colors, and design. For matching purposes, PMS colors are:
PMS 210 (pink)
PMS 219 (deep pink)
PMS 462 (brown)
PMS 383 (green)
- **BBM Promotional Pieces & Content Documents:** When customizing any shared BBM promotional pieces or content documents, please limit your edits to your meeting and contact logistics, or to any program details that need to be altered to fit your specific group. Please do not alter the general program content or the foundational BBM program concepts of these shared materials without further permission.
- **BBM Graphic files:** Any BBM graphic files provided (i.e. theme words, banners, etc.) should maintain their font and color.
- **Questions?** If you have any questions regarding the use of any BBM artwork, please email bbmnational@gmail.com.

Building Better Moms (BBM) is a copyrighted ministry program available to partnering churches. The copyright serves to protect the intent of this program. Contact bbmnational@gmail.com for information about becoming a partner church.