



## **Building Better Moms National Partnership Program ~ Partner Covenant ~**

The Building Better Moms National Partnership Program (“BBM National”) strives to work together with churches throughout the country (“BBM National Partner”) to attract both new and existing members into a supportive and energizing women’s ministry. Imagine how thousands of women can transform lives, families, and whole communities through learning, growing, and serving together.

### **Our Mission ~**

To connect moms right where they’re at, through learning, growing and serving together.

### **Our Vision ~**

A place that meets you right where you’re at as a mom, a woman, and a friend.

### **What BBM National Provides ~**

The following is provided to a BBM National Partner through an online partnership portal:

- Guidance through the start up process, including a checklist and promotional materials;
- a BBM Launch Box with supplies and decor for the registration kick off;
- Leadership Team online training and printed materials for each leadership position;
- a guest speaker library with up to six new videos each program year;
- all meeting materials with a designated theme for one full program year (13 meetings);
- BBM templates & artwork for membership guides, newsletters, promotional pieces, etc.; and,
- the opportunity to purchase BBM t-shirts at a low bulk rate.

### **What is Expected of a BBM National Partner ~**

- Follow the recommended start up process to launch the program;
- maintain the BBM National Partnership Program for a minimum of one year;
- have a committed Group Administrator and a complete BBM Leadership Team;
- maintain communication with BBM National as requested; and
- use all BBM National artwork and materials provided as is or only with approved customization.

### **I Corinthians 2:9**

*No eye has seen, no ear has heard, and no mind has imagined what God has prepared for those who love Him.*

---

*Building Better Moms (BBM) is a copyrighted ministry program. The copyright serves to protect the intent of this program. Contact [bbmnational@gmail.com](mailto:bbmnational@gmail.com) for information about becoming a BBM National Partner.*



## **Building Better Moms National Partnership Program ~ Terms of Service ~**

The Building Better Moms National Partnership Program Team (“BBM National Team”), provides resources through the Building Better Moms National Partnership Program (“BBM National”) to churches throughout the country (“BBM National Partner”) to manage a Building Better Moms program (“BBM”).

### **A. USE OF BBM NAME & MATERIALS**

The BBM name and logo, the BBM Launch Box and its contents, and all online resources are owned solely and exclusively by BBM National. The BBM name and logo, and all provided resources, including all intellectual property rights and copyrights, may only be used by a current BBM National Partner. The BBM National Partner must use the program format provided or surrender use of the BBM name and resources if another direction is desired. The BBM National Team has the right to terminate the BBM National Partnership with any BBM National Partner that BBM National determines to be operating outside of or not meeting the Terms of Service.

### **B. BBM PROGRAM FORMAT**

The BBM program is intended to serve as an entry point for non-religious and nominally religious women into the church community. The program curriculum is designed to connect mothers right where they’re at, through learning, growing, and serving together. *Learning* how to be better equipped as a parent through speakers and group discussion on current topics that are meaningful to moms of today. *Growing* through a supportive network of moms; growing through friendships; and growing in faith, as a result of being involved in the program. *Serving* in the community through missions projects that are meaningful and impactful, while being realistic about each woman’s very busy schedule. The BBM format encourages Christian community and includes prayer and devotion time during each meeting. **The BBM program is not intended to serve as a women’s Bible Study.**

### **C. THE PARTNERSHIP**

The BBM National Partner shall be solely responsible for, and BBM National shall have no liability for, any and all aspects of the BBM National Partner’s local BBM program. The BBM National Partner shall indemnify and hold BBM National harmless from and against all claims, damages and liabilities arising out of the BBM National Partner’s BBM program including claims by or against the BBM National Partner, its members, officers and leaders and any of the participants, employees and volunteers of members and guests of the local BBM program. The BBM National Partner shall be solely responsible and liable for all recruiting, screening, training and supervising of the volunteers or paid staff involved in the BBM program. This includes liability for all personnel matters concerning any volunteers or employee leaders, staff, and including without limitation, childcare providers involved in the BBM program. The BBM National

---

*Building Better Moms (BBM) is a copyrighted ministry program. The copyright serves to protect the intent of this program. Contact [bbmnational@gmail.com](mailto:bbmnational@gmail.com) for information about becoming a BBM National Partner.*

Partner acknowledges that it is solely responsible for establishing and carrying out any policies that it may deem necessary and appropriate for the safety of children and adults during BBM meetings and for complying with all applicable statutes, regulations and laws of the Municipality/State/Province/Country in which the BBM National Partner resides.

#### **D. BECOMING A BBM NATIONAL PARTNER**

To become a BBM National Partner a church must pay the registration fee and agree to the Covenant/Terms of Service by checking the box during online registration.

##### **First Year Registration Fee: \$129.00**

The completion of the BBM National Partnership Program registration process requires a first year fee of \$129.00 to be paid by credit card online through the BBM National Partnership Portal effective for 12 months.

##### **Annual Registration Renewal: \$59.00**

The BBM National Partner may choose to renew annually upon notice through the BBM National Partnership Portal. Annual renewal fees will be due each year at the time of initial partnership registration effective for 12 months commencing on date of renewal. If you choose not to renew, online access to the BBM National Partnership Portal will expire.

*The BBM National Partnership Program is continuously evolving and all resources provided and fees are subject to change by BBM National. Advanced notice will be provided when possible.*

#### **E. LEADERSHIP TEAM TRAINING**

BBM National wishes to encourage moms to learn, grow, and serve together. BBM National provides online training and meeting curriculum to assist its local Leadership Team in their task. The BBM National Leadership Team training does not include training in personnel practices and procedures, hiring or selecting childcare workers or volunteers, and/or other personnel.

#### **F. ARTWORK GUIDELINES**

BBM National provides artwork and materials designed specifically for this program and that are to be used only by a current BBM National Partner in the following manner:

**The BBM Logo:** The BBM logo may not be altered in any way. It can be resized as needed for program promotions or materials, but must always keep the same proportions, colors, and design. PMS colors are PMS 210 (pink); PMS 219 (deep pink); PMS 462 (brown); PMS 383 (green)

**BBM Promotional Pieces & Content Documents:** When customizing any shared BBM promotional pieces or content documents, edits will be limited to only your meeting and contact logistics, or to any program details that need to be altered to fit your specific group. General program content or the foundational BBM program concepts of these shared materials may not be altered without further permission from BBM National.

**BBM Graphic Files:** Any BBM graphic files provided (i.e. theme words, banners, etc.) should maintain their font and color.

*By checking the Terms of Service box, the BBM National Partner agrees that it has reviewed the BBM National Partner Covenant and Terms of Service and thereby agrees to be bound by the requirements involved in the BBM National Partnership Program.*

---

*Building Better Moms (BBM) is a copyrighted ministry program. The copyright serves to protect the intent of this program. Contact [bbmnational@gmail.com](mailto:bbmnational@gmail.com) for information about becoming a BBM National Partner.*